

THE
CANNON
MEDIA GROUP

Fashion Styling . Costume Design

About The Cannon Media Group

CANNON MEDIA GROUP CANNON - Strategic Fashion Consultant Cannon Media Group, founded by Cannon, the premiere celebrity and fashion stylist, creates strategic opportunities for brand awareness via the worlds of fashion and celebrity. Via CMG's network of designers, publicists and agents, its client list spans the highest echelons of music to include Michael Jackson and The Black Eyed Peas to Hollywood A-list stars, Angelina Jolie and Diane Kruger, and advertising clientele includes ABC, HBO, Jason Wu, National Geographic, Saks Fifth Avenue, and SONY.

Cannon Media Group has provided creative direction, production and styling for both established and emerging American designers during New York's Mercedes Benz Fashion Week. CMG extends these services through special event ideation and direction to mono-brand retailers nationwide. CMG works with fashion companies and corporations to secure the appropriate celebrities for licensing and co-branding opportunities as well as strategically partnering designers and fashion houses with corporate sponsorship. With Jason Wu, CMG is the liaison between the fashion company and BRIZO, a relationship that began with the latter's underwriting of Wu's biannual fashion shows, and has developed into the Wu's initial foray into interior design, via a collaborative design project. As an extension of this relationship, CMG oversees a post fashion show party for BRIZO to further connect the worlds of interior and architectural design with fashion; a recent party was held within Showtime House, an annual site-specific presentation of Showtime Networks Inc.'s signature programming.

Cannon often collaborates with PMcD Design, a New York based creative company that specializes in all design platforms from concept through completion. Cannon has also served as a spokesperson for myriad brands such as Burlington Coat Factory, Chapstick, Dove, Pantene, TJ Maxx, and Peanuts by Charles Schulz. Cannon Media Group is an eco-conscious company striving to be sustainable and green every step of the way.



Cannon's Bio

BRENDAN CANNON - Cannon grew up in New York City and was influenced at an early age by rock and fashion. He is an award winning celebrity stylist, fashion editor and creative director who has styled many of his favorite musicians including Annie Lennox, Cyndi Lauper, Jimmy Page and Shirley Manson. His wit, charisma and style has made him a trusted and sought-after stylist by Hollywood legends such as Liza Minnelli, Willem Dafoe, Dennis Hopper, and Glenn Close.

Cannon has also worked with some today's hottest celebrities, including Diane Kruger, Angelina Jolie, Matt Damon, Penn Badgley and Kellan Lutz. He was the first stylist to get Barbara Walters into a pair of jeans for a photo shoot, and had the opportunity to dress Michael Jackson as the KING OF POP for MTV.

As a result of working with great musicians and celebrities, Cannon has contributed to multiple publications including: Rolling Stone, Vogue, Time, Entertainment Weekly, Vanity Fair and W. He has styled large casts for every network including: Lost, Sopranos, The View, Project Runway, Regis & Kelly, The Today Show, Top Chef, and The Office.

Cannon's expertise in fashion also has lent itself to his being in front of the camera as a style expert, with television appearances on E!, Style, VH1, CBS, NBC, ABC, TLC, and Bravo. Cannon has been an on-air spokesperson for TJ Maxx, Burlington Coat Factory, Chapstick, Pantene, Dove and Peanuts/Snoopy Worldwide.

He has also been profiled in American, German and Japanese publications. In addition, Cannon was instrumental in organizing an inaugural panel discussing fashion and film for MEIFF in which he also served as a participant alongside Jason Wu and Kathryn Neale Shaffer, contributing editor at American Vogue.



Cannon's Bio

Whether it's obtaining real museum pieces for a Discovery Channel commercial or recreating 50 unique culturally observant costumes for the worldwide launch of the National Geographic Channel, Cannon's respect for authenticity and his gift of problem solving has left lasting impressions on everyone he has worked with.

Additional commercial work also includes Saks Fifth Avenue, Target, Sony Music, RCA, Bravo Network, Sprint, Bergdorf Goodman, and Neiman Marcus. Cannon has styled fashion shows for Jason Wu and the Life Ball in Vienna, Austria, starring THE BLONDS, which is the largest AIDS benefit runway show in the world, that year hosted by President Bill Clinton and Eva Longoria.

Other fashion shows include Snoopy in Fashion, Joanna Mastrioni to name a few. He has also styled shows for Safilo and their licensed brands, which include Gucci, Christian Dior, Emporio Armani, Ralph Lauren, Dior Homme, Max Mara, Marc Jacobs, Marc by Marc Jacobs, Stella McCartney, Banana Republic, Tommy Hilfiger and YSL. Recently, Cannon was instrumental in creating the partnership between Jason Wu and Brizo; working with both companies for several years on the launch of the new product line collaboration.

Cannon also works closely with the following charities: Make-A-Wish, DIFFA, PETA, The Red Cross, Canine Companions and St. Jude's Hospital.



Fashion



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Celebrity



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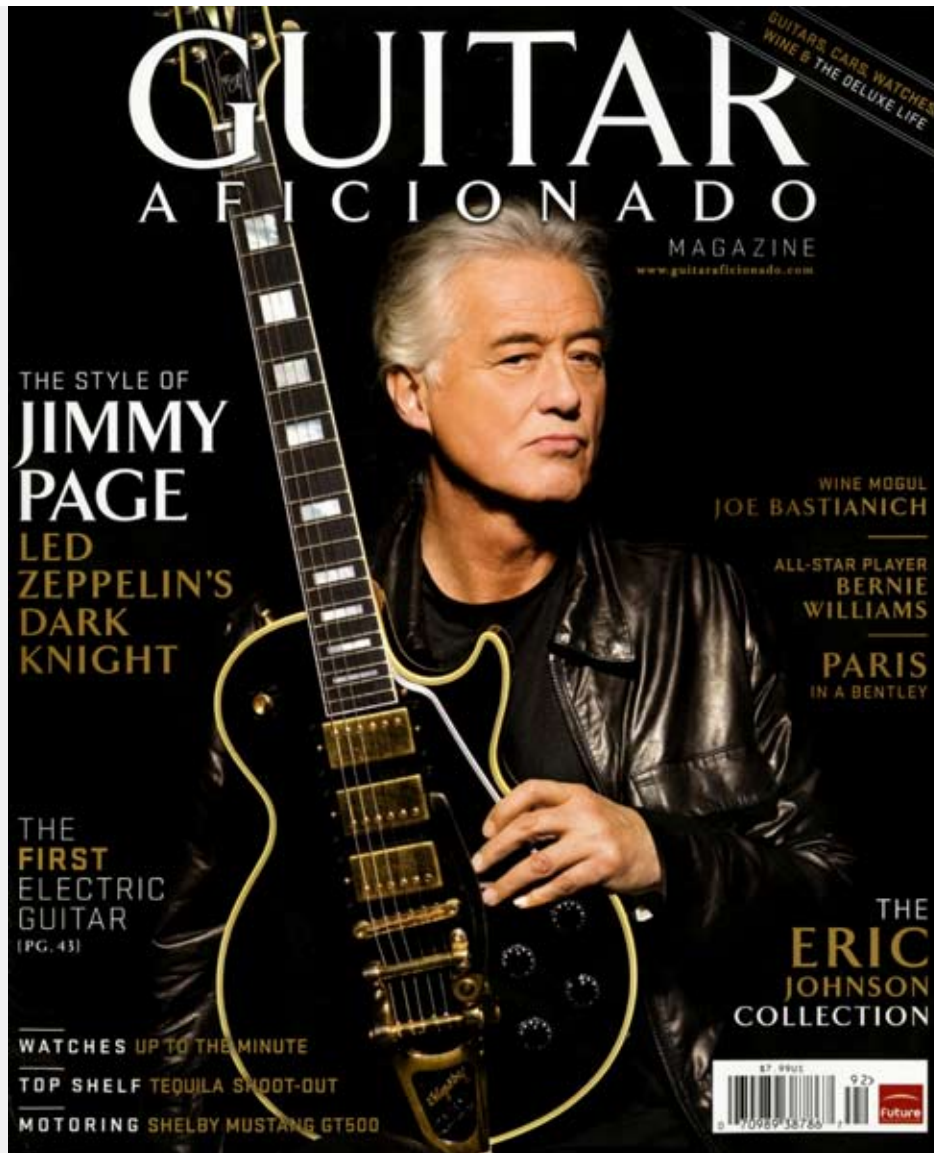
Music



Music



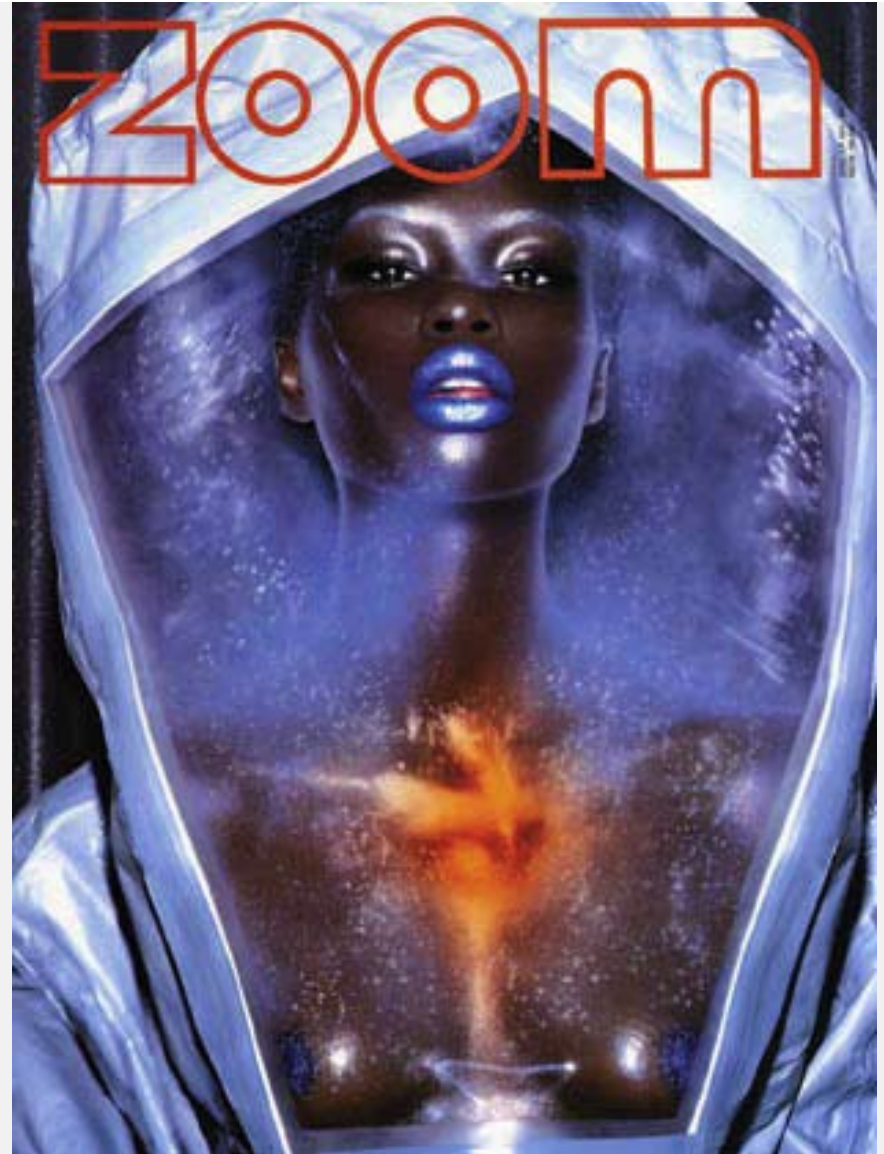
Music



Costume



Costume



Client List

Celebrity Women:

Aimee Mann	Emily Deschanel	Kimora Lee Simmons
Amy Sedaris	Emmy Rossum	Lisa Ling
Angelina Jolie	Eva Longoria	Liv Tyler
Ann Curry	Evangeline Lilly	Liza Minelli
Anna Nicole Smith	Eve	Lorraine Bracco
Annabelle Sciora	Faith Hill	Mariska Hargitay
Annalynne McCord	Fantasia	Miss Piggy
Annie Lennox	Fiona Apple	Missy Elliot
Ashanti	Frederique Van Der Wal	Molly Sims
Barbara Walters	Gina Davis	Natasha Richardson
Beth Ditto	Gretchen Moll	Nicole Scherzinger
Bethany Frankel	Hillary Duff	Nikki Yanofsky
Bijou Phillips	Jamie King	Patricia Arquette
Blondie	Jenna Jameson	Patty Hanson
Brooke Shields	Jennifer Garner	Paula Poundstone
Carla Gugino	Jennifer Jason Leigh	Pink
Carmen Electra	Jennifer Lopez	Poppy Montgomery
Christina Aguilera	Jennifer Love Hewitt	Reba McIntyre
Cokie Roberts	Julianna Margulies	Rosie O'Donnell
Cyndi Lauper	Julie Pinson	Shirley Manson
Debbie Harry	Kathy Griffin	Stockard Channing
Diane Kruger	Katie Couric	Tyra Banks
Duchess of York	Katie Holmes	
Sara Ferguson	Kelis	
Eartha Kitt	Kelly Osbourne	
Emily Blunt	Kelly Rutherford	



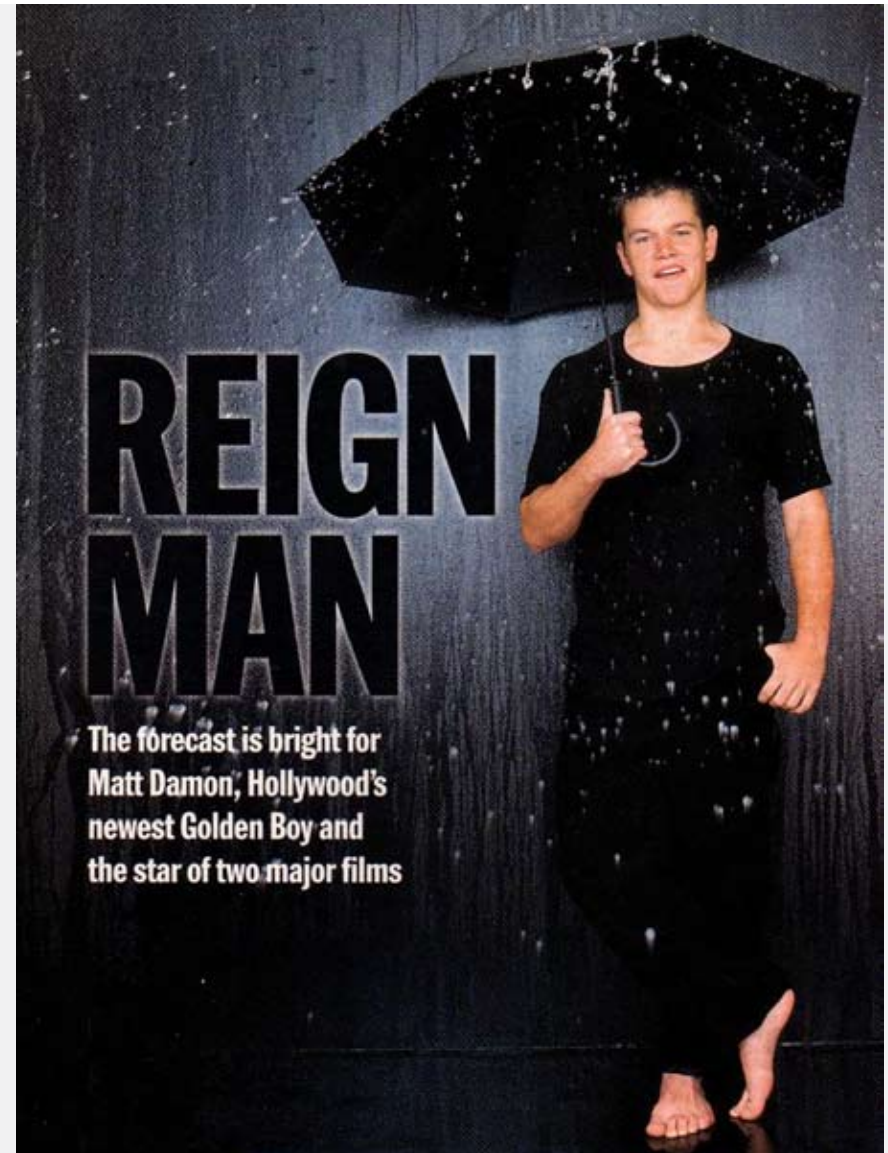
Client List

Celebrity Men:

Aaron Eckhard
Al Roker
Alec Baldwin
Alex Rodriguez
Alex Trebek
Anderson Cooper
Andy Samberg
Benjamin Bratt
Bradley Cooper
Brendan Fraser
Busta Rhymes
Charlie Sheen
Chris Meloni
Chris Noth
Chris Rock
Clay Aiken
Conan O'Brien
Dave Annabelle
David Boreanaz
David Caruso
Dennis Franz
Dennis Hopper
Devendra Banhart
Dr. Perricone
Dwayne Johnson
Eddie Cibrian

Eddie Van Halen
George Lopez
Henry Winkler
Hugh Laurie
Iggy Pop
James Gandolfini
James Spader
Jason Lewis
Jeff Daniels
Jesse Eisenberg
Jimmy Fallon
Jimmy Page
John Cryer
John Leguizamo
John Mayer
John McEnroe
John Ritter
John Stewart
Keanu Reeves
Kellan Lutz
Kermit
Marc Anthony
Mark Ruffalo
Matt Damon
Matt Lauer
Michael Jackson

Michael Stipe
Michael Vaughn
Moby
Nelly
Ozzy Osbourne
Penn Badgley
Peter Dinklage
Peter Yorn
Phil Mucci
Rocco Di Spirito
Senator John Glenn
Shaggy
Steve Carrell
Terrance Howard
Tim Gunn
Tricky
Walter Cronkite
Willem Dafoe



Client List

Bands:

Black Eyed Peas
Boys 2 Men
Fountains of Wayne
Chemical Brothers
God Smack
Rapture
Sasha and Digweed
Sonic Youth
Staind



Client List

Casts:

All my Children
Blue Bloods
Everybody hates Chris
Guiding Light
King Of Queens
Law & Order
Law & Order: SVU
LOST
OLTL
Queer Eye
The Good Wife
The Office
The Sopranos
The View



Client List

Editorial:

Arena	Time
Alternative Press	TV Guide
Australian Vogue	Vanity Fair
British Vogue	Vogue
Cosmopolitan	Vibe
Entertainment Weekly	
Flaunt	
Forbes	
French Photo	
German Max	
German Vogue	
Gotham	
GQ	
GQ - Brazil	
GQ - Germany	
Hamptons	
Instyle	
Mademoiselle	
Marie Claire	
National Geographic	
Newsweek	
People	
Prestige	
Rolling Stone	
Teen People	
Teen Vogue	



Client List

Advertising:

Air France
American Crew
American Movie Classics
Arista Records
Atlantic Records
Bergdorf Goodman
Brizo
Disney
Elektra Records
Estee Lauder
Lancome
Macy*s
MTV Networks
National Geographic
Neiman Marcus
Peanuts Worldwide
Pepsi
Redken
Saks Fifth Avenue
Sony Music
STARZ network
TNT
VH1

Calvin Klein
underwear



Creative Alliance

PMcD Design

Cannon collaborates with award winning PMcD Design, a full service NY based design and production studio offering creative solutions for a transmedia savvy world.

Logo Design / Development

Show Packaging

Network / Identity Image

Promotion

Branded Content

Print

Web / Mobile

Interactive

Live Action

Feature Film Teasers

Museum Film Graphics

Music / Sound Design

Corporate Image / Identity

Package Design

